

## AGENDA

### One Day Power Conference - Operations in Changing Times

<b>8:15 AM - 9:10 AM</b>	<b>BREAKFAST AND REGISTRATION (45 minutes)</b>	
9:10 AM - 9:15 AM	Opening Remarks / Business Economy Assessment	Kurt Kelley, DJ Pendleton, Casey Thom & Robert McBroom
9:20 AM - 9:50 AM	Regional Economy Report	Harold Hunt, Texas A&M Economics Professor
9:55 AM - 10:30 AM	Commercial Real Estate Finance Options (Panel)	Agency/Local Banks/Seller Financing - Moderated by Robert McBroom
<b>10:30 AM</b>	<b>COFFEE BREAK (15 minutes)</b>	<b>Property Improvements and Developments</b>
10:45 AM - 11:05 AM	Property Tax Strategies & Legislative Update	DJ Pendleton, TMHA
11:10 AM - 11:30 AM	Key Cost and Planning issues for Expansions	Roy Lapidus, Principal, Stonetown Capital
11:35 AM - 12:00 PM	Costs for filling and setting homes	Todd Dalton, First Step Homes
<b>12:00 PM</b>	<b>LUNCH (90 minutes)</b>	<b>Park Management Issues and Strategies</b>
1:30 PM - 1:50 PM	Finding, Keeping, and Developing Talent in 2023	Jack Gilmore, Align HR
1:55 PM - 2:15 PM	Training Your Operations Team	Gannon Baird, Investor / Manager
2:20 PM - 2:45 PM	Selling Loans for Cash	Zippy - Jordan Bucy/ Ben Halliday
2:50 PM - 3:10 PM	Faster, Cheaper, Smarter Property Management	Katerina Stepanova, MHC Owner and Operator
<b>3:10 PM</b>	<b>SNACK BREAK (25 minutes)</b>	<b>Property Trading Key Issues</b>
3:30 PM - 3:50 PM	Hurricane, Fire, and Flood Risk Areas - Will This Kill the ROI? Emergency Response Requirements Today	Kurt Kelley, President, Risk Management Professional
3:55 PM - 4:15 PM	Buying/Selling in Rising Rate Environment	Casey Thom & Robert McBroom - RE Investment Professionals
4:20 PM - 4:40 PM	Targeting Higher ROI Properties	Matthew Galofaro - RE Investment Professional
4:45 PM - 5:00 PM	Closing Remarks and Q&A	Kurt Kelley, DJ Pendleton, Casey Thom & Robert McBroom
<b>5:00 PM - 6:30 PM</b>	<b>RECEPTION</b>	